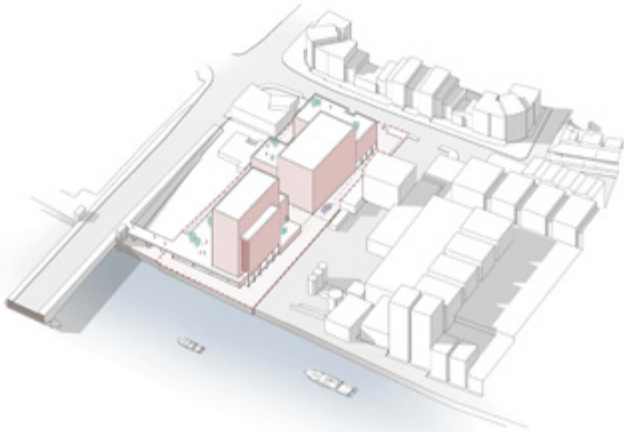


Core sectors: Capacity/feasibility studies



Understanding the “DNA” of a particular place or site is key to developing a successful, high quality design solution. Our approach is to thoroughly appraise the relevant context and develop a detailed picture of local conditions, history and character alongside undertaking analysis of a range of specific technical requirements. We can then set out the principal opportunities and constraints that will inform the next stages of work and ensure all relevant consultants are working jointly and effectively with our team.

Our feasibility stage services include:

Site context studies & baseline appraisals

Undertaking context studies to assess the sustainability of site locations, including baseline mapping studies – typically flood risk, heritage, planning and landscape designations

Townscape analysis – urban character & morphology studies

Undertaking historical mapping studies, urban morphology and townscape character studies

Analysis of baseline technical reports & data

Reviewing technical reports and other site data in order to determine opportunities and constraints, and records of risks and assumptions

Documenting site opportunities & constraints

Producing combined opportunities and constraints plans, together with supporting tables of constraints

Planning policy review & brief definition

Conducting reviews of applicable national and local planning policy to determine compliant design and development briefs

Commerciality

Working closely with our development consultancy team to ensure development proposals are commercially viable and deliverable

Masterplan strategies & options

Producing masterplan strategies in diagrammatic and illustrative formats - demonstrating land use and site development capacity, access and circulation, landscape and open space. Identifying development options alongside setting out a clear planning strategy to ensure Local Plan compliance, including capacity studies to test the best and most appropriate development solutions

Collaboration

Working closely with our in-house (or external) planning and development teams to provide clients with a clear understanding of the position at this stage of work before proceeding to the next, more detailed stage

Stage 1 reporting

Producing the following technical based documentation:

Feasibility and capacity study documents including:

- planning appraisals, baseline analysis, constraints,
- site options and briefs, concept plans, land and development appraisals



34 offices across the country, including 9 in central London

Bath	North Wales
Birmingham	Northampton
Bristol	Oxford
Cambridge Central	Peterborough
Cambridge Lettings	Shrewsbury
Cambridge Sales & New Homes	Suffolk
Cardiff	Taunton
Harrogate	Truro
Kendal	Warrington
Leeds	Winchester
Marlborough	Winchester Residential
Newbury	York
Nottingham	
Barnes	Mayfair
Chapel Place	Parsons Green
Fulham	South Kensington & Knightsbridge
Holland Park & Notting Hill	Wandsworth
Marylebone	

Find out more

To find out more about our masterplanning services, download our brochure at carterjonas.co.uk/masterplanning

Other core sectors our team work within

- Strategic land projects
- Urban regeneration projects



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